

Premier Planning Partners, Inc.

United Schutzhund Clubs of America
Event Committee
19 Fox Valley Center
Arnold, Missouri 63010

June 30, 2020

To Whom it May Concern:

Please find the following proposal for the 2021 Sieger Show. Visit Lake County, the City of Gurnee, the Gurnee American Legion, the Holiday Inn Gurnee, Topline GSD and Premier Planning Partners have teamed up to provide the following offer to host the 2021 Sieger Show in Gurnee, Illinois.

Show Venue

The Gurnee American Legion Post 771, located at 749 Milwaukee Ave, Gurnee, IL, has a unique venue to offer the event. They have multiple baseball fields as well as a large open grassy area. Port-a-potties area available throughout the venue, as well as indoor accessibility, and they have a bar and food options available right on site.



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- A. Proposed Show Fields – The overall area measures over 65,000 sq. feet. With over 200 feet of length available one direction and 150 feet the other – even with a setback from the road of 730 feet – you still have more than 33,000 sq. feet of space for rings. More than enough to do two very good size show rings.
- B. Proposed fields for Performance Testing – Either of these fields could be utilized for Performance Tests. They are both very close to the main Show Field area – with the advantage of have fencing surrounding both fields – adding spectator and canine security.
- C. American Legion Hall – they will have their bar open inside along with various food options and dining. They will also have a bar out by the Show Fields and will look into providing a set-up for food to be purchased at the field as well. You are also welcome to bring in food trucks for more variety. You are welcome to host your Meet & Greet at either the Legion or the Hotel.
- D. Parking Area – This large grassy area gives you over 56,000 sq. feet of parking for competitors, vendors, and staff. The gravel road even has marked accessible parking spaces near each field. You could opt to mark off an area for spectators and charge an admission fee at the access road entrance if desired.
- E. This area is an ideal spot for Vendors to set up shop. With a row of vendor tents and vehicles, plus a row of competitor tents you are able to build a decent barrier between the show rings and the road. In addition, the Legion and the City are willing to work together with us to provide at no (or very low) cost snow fencing to put towards the road as a secondary barrier just in case a dog gets loose.

Rental Fee for the Venue – The American Legion Grounds would be available to USCA from Wednesday, September 29 through Sunday, October 3 **for a donation to the Legion of USCA's choosing**. Security could be provided for an additional fee – or worked in to the donation.



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Legion Bar



Legion Main Floor Meeting Room (could be used for meals – registration – overflow for Meet & Greet)



Legion Second Floor Meeting Room (no handicap accessibility)

Hotel Accommodations

The Holiday Inn Gurnee, located at 6161 West Grand Ave, Gurnee, IL, is happy to offer accommodations to the group. They are able to host the majority of the event – offering up to 175 rooms per night, plus 10 additional suites (they are willing to add more rooms if the block fills).

They are willing to offer a rate of \$129.00, plus tax, per night, five staff rooms at a reduced rate of \$50.00 plus tax, per night, an earned comp night policy of 1 complimentary night per 20 paid nights, and allow the dogs in the rooms at no additional cost. The hotel does require a major credit card to book and has a 72-hour cancellation policy.

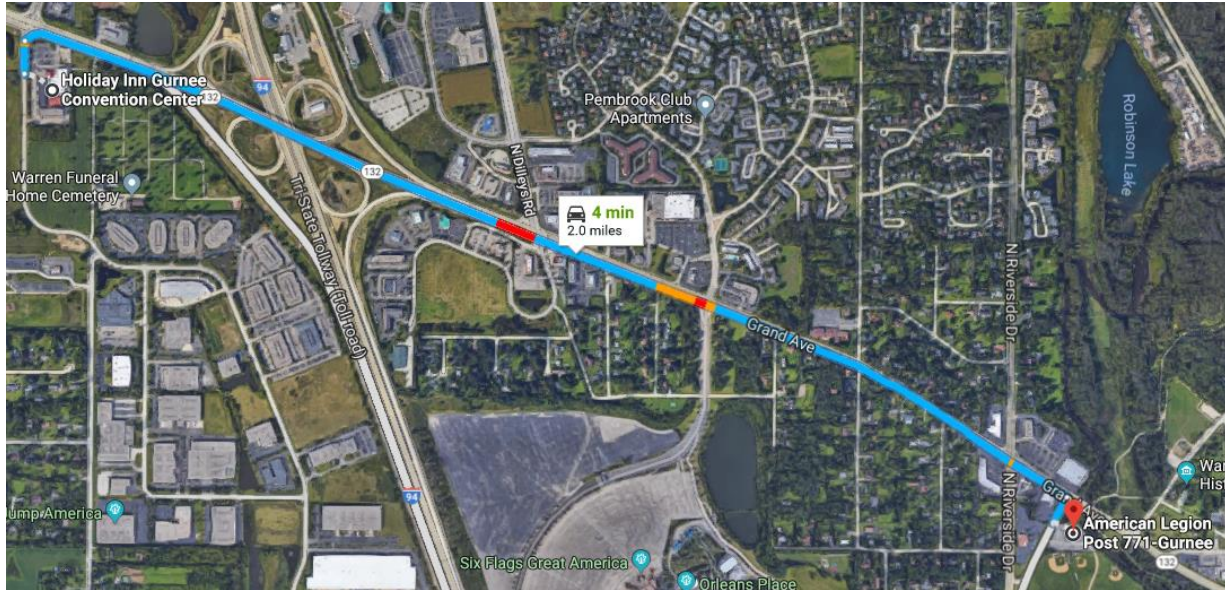
The hotel features a full service restaurant and bar on-site, fitness center, and indoor pool. They have plenty of space on site to host any meetings or events. And they have an extra-large parking area that is able to accommodate large trailers without any issues. The south side of the hotel has many large grassy areas surrounding it for the dogs.



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The hotel is located just 2 miles west of the American Legion and sits on a corner with a stop light, so competitors will have easy access both directions.



Holiday Inn Gurnee – Front and west side



Entrance



Hotel Bar



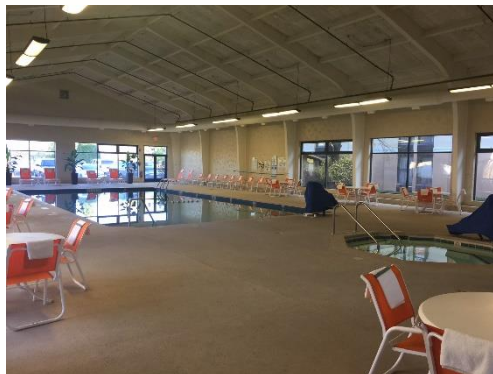
Hotel Restaurant

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Hotel Breakfast area



Hotel Pool

Rebates

The Holiday Inn Gurnee is giving USCA a \$5.00 per full price room night rebate applied to the Group Master Bill (or via check if the bill is less than the rebate). At the 2015 USCA Sieger Show hosted in nearby Zion, IL, attendees utilized 619 room nights and in 2016 they utilized 667 room nights – so USCA would easily see a nice rebate to help off-set costs.

Due to the pandemic and loss of funding, Visit Lake County does not know at this time if they will have incentives they will be able to offer for 2021. Additionally, at this time the State of Illinois has suspended all grant programs with no information on if/when they will be reinstates. There is no guarantee of any monies being awarded from either of these groups this time, but I will continue to monitor both.

The Legion and the hotel are holding space on a tentative basis until July 24, 2020.

Respectfully,

Jorry L. Heinrich-Rode
President
Premier Planning Partners, Inc.

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