



United Schutzhund Clubs of America

2014 Sponsorship Opportunities

The United Schutzhund Clubs of America is dedicated to partnering with companies that represent the very best for man's best friend. We are continually looking for companies that are able to offer our growing membership new, unique, quality products.

In addition to the packages and Ala Cart items listed below, we are open to discussing customized packages to fit the unique aspect of every company.

Platinum: \$7,500

- 🐾 6 Full page color ads in USCA
- 🐾 Banner ad with web or email link on germanshepherddog.com 365-days
- 🐾 Special click to site ad listed on Sponsor Page of germanshepherddog.com with a brief bio of your company and products
- 🐾 Listed as USCA Sponsor on website and in print materials
- 🐾 Full page color ad in each national event show catalogue (WDC, SS, National)
- 🐾 Banner ad and web link on national event show pages (3)
- 🐾 Booth at national event shows (3)
- 🐾 Banners (supplied by sponsor) displayed at each show - 4 banners x 3 shows
- 🐾 Email blast to all members - 2 times a year

Gold: \$5,000

- 🐾 6 Half page color ads in USCA
- 🐾 Banner ad with web or email link on germanshepherddog.com 365-days
- 🐾 Special click to site ad listed on Sponsor Page of germanshepherddog.com with a brief bio of your company and products
- 🐾 Listed as USCA Sponsor on website and in print materials
- 🐾 Full page color ad in each national event show catalogue (WDC, SS, National)
- 🐾 Banner ad and web link on national event show pages (3)
- 🐾 Booth at national event shows (3)
- 🐾 Banners (supplied by sponsor) displayed at each show - 3 banners x 3 shows
- 🐾 Email blast to all members - 1 time during the year

Silver: \$3,500

- 🐾 6 Full page black and white ads in USCA
- 🐾 Banner ad with web or email link on germanshepherddog.com 365-days
- 🐾 Special click to site ad listed on Sponsor Page of germanshepherddog.com with a brief bio of your company and products
- 🐾 Half page color ad in each national event show catalogue (WDC, SS, National)
- 🐾 Banner ad and web link on national event show pages (3)
- 🐾 Booth at national event shows (3)
- 🐾 Banners (supplied by sponsor) displayed at each show - 2 banners x 3 shows

Bronze: \$2,500

- 🐾 6 Half page black and white ads in USCA
- 🐾 Banner ad with web or email link on germanshepherddog.com 365-days
- 🐾 Special click to site ad listed on Sponsor Page of germanshepherddog.com
- 🐾 Full page black and white ad in each national event show catalogue (WDC, SS, National)
- 🐾 Banner ad and web link on national event show pages (3)
- 🐾 Banner (supplied by sponsor) displayed at each show - 1 banner x 3 shows

Supporter: \$1,500

- 🐾 6 Half page black and white ads in USCA
- 🐾 Web ad with web or email link on germanshepherddog.com 365-days
- 🐾 Special click to site ad listed on Sponsor Page of germanshepherddog.com
- 🐾 Half page black and white ad in each national event show catalogue (WDC, SS, National)

*For more
information
about Advertising
or Sponsorships,
contact
Jorry Heinrich-Rode
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United Schutzhund Clubs of America

2014 Sponsorship Ala Cart Opportunities

Ala Cart add-ons:

Mix and Match any of our Ala Cart Items to create a unique and one-of-a-kind sponsorship package for your company. **Ala Cart pricing only available when a minimum of two sponsorships are chosen.** If you are interested in a singular Ala Cart sponsorship opportunity, please contact us for pricing.

Banner web ad on germanshepherddog.com for 365-days (W: 600px x H: 90px)

- 🐾 Advanced Banner - click allows access to your website - \$450.00/year

Block web ad on germanshepherddog.com for 365-days (W: 260px w x H: 280px)

- 🐾 Advanced block ad - click allows access to your website - \$350.00/year

Your Logo on USCA National Event Show Merchandise (Hats, T-shirts, Sweatshirts):

- 🐾 1 color logo, in 1 place (USCA choice of placement) \$300.00 per show
- 🐾 2 color logo, in 1 place (USCA choice of placement) \$500.00 per show
- 🐾 Full color logo, in 1 place (USCA choice of placement) \$1,000.00 per show

Trophy Sponsor: (Only 1 sponsor per show)

- 🐾 Banner displayed near trophy presentations - \$1,500.00 per show
- 🐾 Banner displayed near trophy presentation and "Sponsored By" and your company name engraved/printed on 1st - 3rd place trophies - \$5,000.00 per show

Competitor Bibs/Numbers: (Only 1 sponsor per show)

- 🐾 Your black and white logo on bibs/numbers - \$500.00 per show
- 🐾 Your 1 color logo on bibs/numbers - \$750.00 per show
- 🐾 Your 2 color logo on bibs/numbers - \$1,000.00 per show
- 🐾 Your full color logo on bibs/numbers - \$1,500.00 per show

Banners at National Event Shows:

- 🐾 Banner(s) hung at any of the national event shows - *banner supplied by sponsor* - \$100.00 per banner, per show, 3 day minimum hang time
- 🐾 Banner(s) hung at any of the national event shows - *banner supplied by USCA, artwork provided by sponsor* - \$200.00 per banner, per show, 3 day minimum hang time
(USCA has the right to determine where banners are placed/hung)

Vendor Booth at National Event Shows:

- 🐾 \$200.00 per show
- 🐾 OR \$500 in raffle merchandise per show
- 🐾 Show host committee(s) must approve raffle donation item(s)

National Event Show Website Ads:

- 🐾 Your banner ad or block ad (*with link to your site*) placed on national event show page from time of launch (*or agreement*) thru a minimum of 1 month following event close \$100.00 per show, per ad/banner

National Event Show Catalogues:

- 🐾 Interior Front or Interior Back cover - \$350.00 per show
- 🐾 Back Cover color - \$450.00 per show

Jorry L. Heinrich-Rode

🐾 USCA Magazine Creative Director and Advertising, Sponsorship and Fundraising Coordinator

🏠 President
Premier Planning Partners, Inc.

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For more
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