



United Schutzhund Clubs of America

Sponsorship Opportunities

The United Schutzhund Clubs of America is dedicated to partnering with companies that represent the very best for man's best friend. We are continually looking for companies that are able to offer our growing membership new, unique, quality products.

In addition to the packages and Ala Cart items listed below, we are open to discussing customized packages to fit the unique aspect of every company.

Rhodium: \$10,000+

- 12 Full page color ads in *Schutzhund USA* - two per issue
- Video Clip/ad in all digital issues of *Schutzhund USA*
- Banner ad with web or email link on germanshepherddog.com - 365-days
- Special click to site ad listed on Sponsor Page of germanshepherddog.com with a brief bio of your company and products
- Listed as USCA Sponsor on website and in print materials
- Back Cover color ad in each National Event show catalogue (WDC, SS, National)
- Banner ad and web link on each National Event web page (WDC, SS, National)
- Prime Booth space at each National Event (WDC, SS, National)
- Dinner for four at Draw Night or Judge's Dinner at each National Event (WDC, SS, National)
- 4 Banners displayed at each show - 4 banners x 3 shows
- Quarterly Email blast to all members

Platinum: \$7,500

- 6 Full page color ads and 6 half page color ads in *Schutzhund USA* - two ads per issue
- Video Clip/ad in all digital issues of *Schutzhund USA*
- Banner ad with web or email link on germanshepherddog.com - 365-days
- Special click to site ad listed on Sponsor Page of germanshepherddog.com with a brief bio of your company and products
- Listed as USCA Sponsor on website and in print materials
- Full page color ad in each National Event show catalogue (WDC, SS, National)
- Banner ad and web link on each National Event web page (WDC, SS, National)
- Prime Booth space at each National Event (WDC, SS, National)
- 4 Banners displayed at each show - 4 banners x 3 shows
- Email blast to all members - 2 times a year

Gold: \$5,000

- 6 Half page color ads in *Schutzhund USA*
- Video Clip/ad in all digital issues of *Schutzhund USA*
- Banner ad with web or email link on germanshepherddog.com - 365-days
- Special click to site ad listed on Sponsor Page of germanshepherddog.com with a brief bio of your company and products
- Listed as USCA Sponsor on website and in print materials
- Full page color ad in each National Event show catalogue (WDC, SS, National)
- Banner ad and web link on each National Event web page (WDC, SS, National)
- Booth at each National Event (WDC, SS, National)
- 3 Banners displayed at each show - 3 banners x 3 shows
- Email blast to all members - 1 time during the year

Silver: \$3,500

- 6 Full page black and white ads in *Schutzhund USA*
- Video Clip/ad in all digital issues of *Schutzhund USA*
- Banner ad with web or email link on germanshepherddog.com - 365-days
- Special click to site ad listed on Sponsor Page of germanshepherddog.com with a brief bio of your company and products
- Half page color ad in each National Event show catalogue (WDC, SS, National)
- Banner ad and web link on National Event web page (WDC, SS, National)
- Booth at National Event (WDC, SS, National)
- 2 Banners (supplied by sponsor) displayed at each show - 2 banners x 3 shows

*For more information about Advertising or Sponsorships, contact
Jorry Heinrich-Rode
262-757-USCA
Jorry@3P-Inc.com*



United Schutzhund Clubs of America

Sponsorship and Ala Cart Opportunities

Bronze: \$2,500

- 6 Half page black and white ads in *Schutzhund USA*
- Video Clip/ad in all digital issues of *Schutzhund USA*
- Banner ad with web or email link on germanshepherddog.com - 365-days
- Special click to site ad listed on Sponsor Page of germanshepherddog.com
- Full page black and white ad in each National Event catalogue (WDC, SS, National)
- Banner ad and web link on National Event web page (WDC, SS, National)
- 1 Banner (supplied by sponsor) displayed at each show - 1 banner x 3 shows

Supporter: \$1,500

- 6 Half page black and white ads in *Schutzhund USA*
- Video Clip/ad in January/February digital issue of *Schutzhund USA*
- Web ad with web or email link on germanshepherddog.com - 365-days
- Special click to site ad listed on Sponsor Page of germanshepherddog.com
- Half page black and white ad in each National Event catalogue (WDC, SS, National)
- Banner ad and web link on National Event web page (WDC, SS, National)

Ala Cart add-ons:

Mix and Match any of our Ala Cart Items to create a unique and one-of-a-kind sponsorship package for your company. **Ala Cart pricing only available when a minimum of two Ala Cart items are chosen.** If you are interested in a single Ala Cart sponsorship opportunity, please contact us for pricing.

Logo/web ad on germanshepherddog.com for 365-days (W: 260px XH: 280px)

- Advanced ad - click allows access to your website - \$300.00/year

Your Logo on USCA National Event Merchandise (Hats, T-shirts, Sweatshirts):

- 1 color logo, in 1 place (*USCA choice of placement*) - \$300.00 per show
- 2 color logo, in 1 place (*USCA choice of placement*) - \$500.00 per show
- Full color logo, in 1 place (*USCA choice of placement*) - \$1,000.00 per show

Trophy Sponsorships: (*Only 1 sponsor per show or year*)

- Banner displayed near trophy presentations - \$1,000.00 per show
- Banner displayed near trophy presentation and "Sponsored By" and your company name engraved/printed on 1st - 3rd place trophies - \$3,000.00 per show
- "Sponsored By" and your company name on 10 High in Region Trophies - \$1,000.00 per year
- "Sponsored By" and your company name on 10 High US Bred Regional Trophies - \$1,000.00 per year

Banners at National Events/Shows:

- Banner(s) hung* at any of the national event shows - *banner supplied by sponsor* - \$100.00 per banner, per show, 3 day minimum hang time
- Banner(s) hung* at any of the national event shows - *banner supplied by USCA, artwork provided by sponsor* - \$250.00 per banner, per show, 3-day minimum hang time

*USCA has the right to determine where banners are placed/hung

National Event/Show Website Ads:

- Your logo or block ad (*with link to your site*) placed on National Event web page from time of launch (*or agreement*) thru a minimum of 1-month following event close \$100.00 per show, per ad/logo

National/WDC Catalogues:

- Interior Front or Interior Back Cover - Color ad - \$100.00 per show
- Back Cover color ad - \$150.00 per show (*unless contracted through another sponsorship*)

Jorry L. Heinrich-Rode

🐾 USCA Magazine Creative Director and Advertising, Sponsorship and Fundraising Coordinator

🏠 President
Premier Planning Partners, Inc.

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For more
information
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or Sponsorships,
contact

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